''The kiosk works for supermarkets, it's a traffic draw.''

Analyst Leon Nicholas of Global Insight



DVDNow has the formula to help you succeed!

DVDNow has the largest independently owned and operated network of DVD rental kiosks in North America. Without question, businesses that offer kiosk movie rentals enjoy improved sales by increasing customer visits as well as through the increased sale of products such as soft drinks, pizza and snacks that traditionally go with an evening at home watching a movie.



Join the Self-Service DVD Rental Revolution

Right Product

DVDNow has become the leader in owner-operated DVD rental kiosks by recognizing that consumers today demand convenience. Our kiosks are loaded with the latest releases and will provide your customers with easy access to the hottest titles.

Right Time

The popularity of DVD rental kiosks is at an all time high. Consumers now expect to find rental kiosks in locations such as convenience and grocery stores, luxury apartment complexes, and on university campuses. Adding a DVDNow kiosk to your business will enable your business to compete with other retailers that currently offer movie rentals.

Right People

From our Authorized Distributors, to our in-house support and training staff, everyone at DVDNow is focused on your success.

It’s All About Service

DVDNow Approved Distributors are not only trained in the operation of DVDNow equipment, they’re movie specialists that will take care of every aspect of the business. They’ll take into account the rental trends of your location when ordering DVDs, provide exceptional customer service to movie renters, and provide you with detailed revenue reports.

Working with a DVDNow Authorized Distributor allows you to receive the many benefits from providing self service DVD rentals without taking focus off of your core business.

- Hosting a DVDNow rental kiosk will introduce a powerful new revenue stream into your existing business.
- Your business will benefit from increased traffic from movie renters and repeat visits when customers come back to return their rentals.
- DVDNow rental kiosks solve key market concerns that have not been addressed in any prior comprehensive product.
- Cross promotional opportunities and co-marketing campaigns further the potential to have a positive, and measurable, impact on your existing business.
- Your DVDNow Authorized Distributor will take care of the rental kiosk allowing your staff to focus on your existing business.



According to research firm NDP, DVD rental kiosks will increase their share of the rental market to 30% by the end of 2010, driven mostly by the aggressive rollout of new kiosks in grocery stores, convenience stores, restaurants and other retailers."

Baron's August 26, 2009

A Revolution in Self-Service Technology

Finally, the way that consumers rent movies has been revolutionized and the days of the giant rental stores are numbered. People today demand convenience. Just as ATM's have all but replaced bank tellers for daily deposits and withdrawals, DVD rental kiosks are set to replace traditional video stores for the rental of New Releases. New Release rentals account for nearly 90% of the revenue in the nearly 10 Billion dollar DVD rental market.

Convenience is Key

Today's busy consumer will always try to minimize the number of stops when running errands. That is the reason why gas stations have added grocery essentials, why supermarkets offer pharmacy services, florists, and photo processing, and why convenience stores are now offering just about everything. Given the choice, customers will grab a movie without making an extra stop on their way home. Our DVDNow kiosks are the perfect fit for grocery and convenience stores, gas stations, apartment buildings and other venues that consumers frequent on a regular basis.



Offer only what is in the Highest Demand

In a traditional video store nearly 90% of all movie rentals are new releases. Our DVDNow kiosks focus exclusively on this heavily rented, and highly profitable selection of new titles without the burden of having to carry a massive inventory of under-producing older titles. The kiosk can even be set to manage its inventory automatically, selling off used DVDs as a movie's rental demand diminishes.



DVDNow KIOSKS

DVDNow 250 Touch Rental Kiosk

- Holds 250 discs (DVD, Blu-ray, or games)
- Multiple kiosks may be linked together enabling customers to rent from one kiosk and return to another
- Transparent front doors for easy browsing of titles
- Customers can rent a DVD and return it within 10 minutes for an exchange or refund
- DVDs are rented in their original packaging maximizing revenue from the sale of new and used inventory
- Sophisticated backend monitoring system allows all aspects of your kiosks to be managed remotely
- A High Definition dedicated trailer LCD may be added to the kiosk to play movie trailers and advertise in store promotions







Renting a DVD is as easy as using an ATM

1. Browse using the touch screen or look through the glass to select your movie
2. Swipe your credit card
3. The movie slides out the dispenser

That's it!

Specifications

Dimensions (with panels)	58" x 24" x 70"
Dimensions (without panels)	30" x 24" x 70"
Weight	418lbs
Capacity	250 discs
Payment	Major Credit Cards
Electrical Requirements	120VAC
Environment	Indoor
Communication	Any broadband connection
Operating System	Linux

WWW.DVDNOWKIOSKS.COM 1.877.849.4272