<Store Owner/Manager>
<Company Name>
<Street Address>
<City, BC V6X 1L5>

Dear < Store Owner, First Name>,

DVD rental kiosks are taking the North American market by storm, grabbing the attention of consumers everywhere by offering convenient and cost-effective access to the hottest new DVD, Blu-ray, and video game releases.

Often located in large chain stores like Wal-mart and MacDonald's, DVD rental kiosks have generated much media and consumer attention. Your store is among a select few in the Vancouver area, which have been chosen as possible locations for housing a DVDNow rental kiosk.

Your Customers: will appreciate the added convenience of being able to rent and return their movies while also picking up groceries, or their favorite beverages and snacks.

Your Store: will benefit from increased traffic, resulting in additional in-store sales, as well as cross-promotional and advertising opportunities.

The trend in DVD rental kiosks has been compared to the introduction of automated banking machines, and the industry is continuing to grow.

I have included a package with more information regarding this proposed partnership, as well as information on DVDNow Kiosks, Inc. and the equipment.

If you have any further questions regarding this proposed pairing, please contact:

Mark Rudolph
Operations Manager,
DVDNow Kiosks, Inc.
(604) 960-0912 Ext: 705
(877) 849-4272 Ext: 705

<Kiosk Owner/Operator>
Authorized Owner/Operator
(###) ###-####

Thank you,

<Kiosk Owner/Operator>